
Dr. Vinod Kumar Bhatnagar

dr.vinodbhatnagar@gmail.com

Dear Sir/Madam

Kindly consider this letter an interest expression for the position of Professor of Finance & Accounting. I have a solid background in academics and am a highly motivated Associate Professor in the Department of Commerce and Management at the Prestige Institute of Management and Research, Gwalior, India. I have been engaging students and enhancing their learning processes for more than 19 years through the use of cutting-edge instructional methodologies. I have a proven track record as a department head overseeing team management, faculty development, student support, and departmental operations and administration.

I have finished a 45-day FDP at the IIM, Ahmedabad, and one-week FDPs at other IIMs and IITs. I do academic research, write articles and papers for publication in scholarly publications, represent my institute at many seminars and conferences, and have a solid background in research with excellent research writing. I have strong interpersonal abilities. I have developed strategic initiatives with a proven track record of initiative and dependability, which I believe will benefit the name of the organization.

I am eager to speak with you and greatly appreciate your consideration.

Sincerely

Dr. Vinod Kumar Bhatnagar

Encl: CV

<p>Dr. Vinod K. Bhatnagar Associate Professor Department of Commerce and Management Prestige Institute of Management and Research IPS College of Technology and Management, Gwalior- 474020, India https://www.prestigegwl.org/faculty_deatil.php?id=191 website: https://vinodbhatnagar.in/</p>	<p>Tel: 0751-2470724, 4097000 Mobile: +91 9329082151, +91 9131431234 Email: vinod.bhatnagar@prestigegwl.org info@prestigegwl.org</p>
<p>RESEARCH INTEREST Financial Modeling, Econometrics, Behavioral Finance</p>	
<p>EDUCATION</p> <ul style="list-style-type: none"> • Master in Business Administration (Finance), 2011 Indira Gandhi National Open University (IGNOU), New Delhi, India • Ph.D. (Study of Selected Investors on Impact of Service Tax on Major Financial Services), 2010 Jiwaji University, Gwalior, India • Bachelor of Law (LL.B.), 2004 Jiwaji University, Gwalior, India • Master in Commerce, M.Com (Taxation Group), 1999 Jiwaji University, Gwalior, India • Bachelor in Commerce, B.Com (Taxation Group), 1997 Jiwaji University, Gwalior, India 	
<p>CONTINUING PROFESSIONAL DEVELOPMENT</p> <ul style="list-style-type: none"> • Three days Short-Term Training Program on Financial Econometrics and Empirical Modeling of Financial Markets: A hands-on experience, scheduled at IIT Bhubaneswar from 29th May -31st May 2024. • Forty-five days Faculty Development Programme in Pedagogy and Research Methods, Indian Institute of Management, Ahmedabad, India, 2023. • Two days Faculty Development Program in Fast Evolving Securities Markets in India, National Institute of Securities Markets (NISM), Mumbai, India, 2023. • One-week Faculty Development Program in Advanced Time Series & Panel Data Analysis, Jagannath International Management School Vasant Kunj, New Delhi, India, 2021. • Six days Faculty Development Programme in Financial Reporting Norms and Accounting Scams, Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya (A Central University) Sagar, M.P., India 2019, (GIAN). 	

- Six days Faculty Development Programme in Applied Financial Modelling, Indian Institute of Technology, Hyderabad, India, 2016, (GIAN).
- One-week Faculty Development Programme in Latest Trends in Accounting Education and Research, Indian Institute of Management, Kozhikode, India, 2010.

EXPERIENCE

- **Associate Professor | November 2024-Till Now**
Department of Commerce and Management
Prestige Institute of Management and Research, Gwalior, India.
- **Head & Associate Professor- | July 2018 -October 2024**
Department of Management, IPS College of Technology and Management,
Gwalior, India.
- **Assistant Professor | Sept. 2011 -July 2018**
Prestige Institute of Management, Gwalior, India.
- **Assistant Professor | Oct. 2008 -July 2011**
IPS College of Technology and Management, Gwalior, India.
- **Lecturer (Senior Grade) | May 2007-Aug. 2008**
Vijayaraje Institute of Science and Management, Gwalior, India.
- **Lecturer | June 2004 -Nov. 2006**
BVM College of Education, Gwalior, India.

Ph.D. SUPERVISION

- Awarded - 04
- Submitted -01 (June 2024)
- Under Supervision-04

PUBLICATIONS

1. Bhatnagar, V.K. & Khan, S. (2023). Relationship between Inflation and Prices of Tomatoes, Onions, and Potatoes in India, *Korea Review of International Studies*, 16(49), 65-83. **(ABDC, C)**.
2. Bhatnagar, V. K. & Agarwal, A. (2022). A Study on Impact Ads on Buying Behaviour of Consumer, *PRiMA Practice & Research in Marketing*, 10 (1), 21-28. **(UGC CARE)**.
3. Khan, S., Bhatnagar, V. K. & Bansal, V. K. (2021). Factors Affecting New Technologies of HR Functions in Selected Indian Organization, *International Research Journal of Management Science & Technology*, 13 (1), 27-35.
4. Madaan, S., & Bhatnagar, V. K. (2021). A Study of Competitive Advantage through Training and Development in Hospitality Industry with special reference to The Imperial, New Delhi, *International Journal of Business and Management Research (IJBMR)*, 9(2), 194-200.
5. Bhatnagar, V. K., & Shrivastava, R. (2020). Social Networking Platforms and its Impact on Organizational Culture in Madhya Pradesh, *Inspira Journal of Modern Management &*

Entrepreneurship, 10 (2), 45-56.

6. Bhatnagart, V. K., & Khan, J. (2015). Effect of Foreign Exchange Rate on ADR Returns: An Indian Evidence, *Pacific Business Review International Journal of Pacific University*, 7 (9), 59-64.
7. Bhatnagart, V. K., Kumari, M., & Sharma, N. (2015). Impact of Capital Structure & Cost of Capital on Shareholders' Wealth Maximization- A Study of BSE Listed Companies in India. *Chanakya International Journal of Business Research (Online)*, 1(1), 28-36.
8. Bhatnagart, V. K., Tomar, P. & Jain P. (2014). Causal Relationship between Foreign Exchange Rate and Gold Prices, BSE Index, NSE Index and Oil & Gas Prices in India, *Sustainability Management and the power of Innovation*, Bloomsbury Publishing India Pvt. Ltd., New Delhi, India, 119-128.
9. Bhatnagart, V. K., Nathani, N., & Shrivastava, S.K. (2013). Direct Tax Code (DTC)- Satisfaction and awareness level among practitioner and academician, *GITAM Journal of Management*, GITAM University, Visakhapatnam, 62-76.
10. Bhatnagart, V. K., Sharma, P. & Shrivastava, S.K. (2011), Performance of Derivatives Trading: A Case Study with special reference to futures and options, *Journal of Department of Accountancy & Business Statistics*, PG College of Commerce, University of Rajasthan, Jaipur, India, 10(1), 88-94.

51 More Publications

SCOPUS PUBLICATIONS

1. Bhatnagar, V. K., Girdhar S. (2022). Impact of COVID-19 Cases on Stock Market Return: An Analysis of Indian Stock Markets, *Journal of Surveys in Fisheries Sciences*, 8(2), 1-5.

GRANT SANCTIONED

1. Grant was sanctioned by the IIM, Ahmedabad for developing a case titled "**Theka Coffee: The Internationalization Dilemma**".

REVIEWER

- Indian Journal of Accounting- Journal of Indian Accounting Association, India- Associate Editor.
- International Journal of Applied Finance & Accounting-International e-Journal of Prestige Institute of Management, Gwalior, India-Associate Editor.
- International Journal of Business and Management Research, Forex Publication New Delhi, India-Associate Editor.
- IIUM Journal of Case Studies in Management, Malesia.

INVITED TALKS/PRESENTATIONS

- “Know Your Customer” under Business Basics Series organized by Rural Business Incubator (RBI), Department of Rural Development, Pauri Garhwal, Uttarakhand, India, February 2, 2023.
- “Basics of Business (Capital, Profit, Turnover, Product pricing, etc.)” under Business Basics Series organized by Rural Business Incubator (RBI), Department of Rural Development, Pauri Garhwal, Uttarakhand, India, January 18, 2023.
- “Research Tools and Techniques” at VRG Post Graduate College Morar, Gwalior, India in workshop on “Research Methodology: A Theoretical Approach”, March 23, 2022.
- “Responsible Business Conduct” the concept of China, at IPS College of Technology and Management, Gwalior (MP), India in Fourteenth Annual Conference of Gwalior Academy of Mathematical Sciences, (GAMS), 2010.

WORKSHOP/TRAINING PROGRAM CONDUCTED

1. Conducted a one-day activity-based learning workshop for MBA students on December 22, 2023, at B.V.M. College of Management Education, Yamuna Nagar, Darpan Colony, Gwalior, India.
2. Conducted a one-day training program on leadership and decision-making for CRPF trainees on July 10, 2024, at Centre Training College CRPF Gwalior, India.
3. Conducted a one-day training program on Harmony in Relation, Key to Success and Positivity for Self-transformation for CRPF trainees on September 07, 2024, at Centre Training College CRPF Gwalior, India.

CONFERENCE/SEMINAR PRESENTATION

1. “The impulse response of COVID-19 on Stock Market Return- An Analysis of the Indian Stock Markets” in the International Conference on Sustainable Business Management (SBM 2023) jointly organized by the Department of Management Studies, IIT Roorkee and Arizona State University USA, at DoMS IIT Roorkee, India from 23rd March to 25th March 2023.
2. Participated in National Seminar on Opportunities and Challenges of Employability in India organized by Department of Commerce, Dr. Hari Singh Gour Vishwavidyalaya Sagar, MP, India, Sponsored by UGC, from March 18 to March 19, 2023.
3. Participated in the 44th All India Accounting Conference and International Seminar on Accounting Education & Research, Organized by the School of Commerce and Business Studies, Jiwaji University, Gwalior, India from October 29 to October 30, 2022.
4. “Work-life Balance: Impact on Health of Women Professionals in IT Industry” Faculty of Commerce and Management, Jai Narain, University, Jodhpur, India in Association with All

India Accounting Association from December 28 to December 29, 2019.

5. "Prime Minister's Initiatives Works on Stock Markets in India" organized by Manipal University, Jaipur, India in Association with All India Accounting Association from January 06 to January 07, 2019.
6. "Volatility in Stock Returns after Demonetization: A Study of Selected Sectors" organized by Prestige Institute of Management, Gwalior, India from January 05 to January 07, 2018.
7. "Effect of Job Satisfaction on Level of Stress among Banking Employees: A Comparative Study on Public and Private Sector Banks" organized by the Indian Institute of Management, Indore, India from December 18 to December 20, 2017.
8. "Micro Financial Institute and Mudra Yozna: A Comparative Study organized by the Department of Applied Economics, Faculty of Commerce, University of Lucknow, Lucknow, India from April 8 to April 9, 2017.

42 More Conference/Seminar

CASES PUBLISHED

1. Bhatnagar, V. K., & Agarwal, A. (2019), *The Epic Rise of Patanjali: Baba's Empire*, *Journal of IMS Ghaziabad, India* 16(2), 7-12.

2. **Absenteeism Problem in TRF Limited; Case-Reference no. 415-151-1**

Authors: Bhatnagar, V. (Prestige Institute of Management, Gwalior); Gupta, R. (Prestige Institute of Management, Gwalior); Bhadoria, M. (Vikrant Institute of Technology and Management); Chauhan, S. (Indian Institute of Forest Management); Gupta, T. (Prestige Institute of Management, Gwalior); Koshy, C. (Prestige Institute of Management, Gwalior); Kankar, A. (Author's Institution)

Case Centre, Published in 2015, Teaching Note- Reference no. 415-151-8

3. **Casual Worker: Challenge for The Organization; Case-Reference no. 415-077-1**

Authors: Bhakar, S. (Prestige Institute of Management & Research); Bhatnagar, V. (Prestige Institute of Management, Gwalior); Kushwah, P. (Prestige Institute of Management, Gwalior); Tiwari, J. (AISECT University); Singh, H. (Author's Institution); Agrawal, V. (Prestige Institute of Management, Gwalior); Mundra, S. (Author's Institution); Moryani, N. (Author's Institution)

Case Centre, Published in 2015, Teaching Note, Reference no. 415-077-8

4. **Monopolizing Mindspace; Case - Reference no. 111-035-1**

Authors: Bhakar, S. (Prestige Institute of Management, Gwalior); Nathani, N. (Prestige Institute of Management, Gwalior); Mishra, H. (Alesco Business School); **Bhatnagar, V.** (IPS College of Technology and Management); Yadav, K. (Prestige Institute of Management, Gwalior); Dani, S. (Prestige Institute of Management & Research)

Case Centre, Published in 2011. Teaching Note - Reference no. 111-035-8

5. Seeking Own Identity; Case- Reference no. 511-046-1

Authors: Bhakar, S. (Prestige Institute of Management, Gwalior); Nathani, N. (Prestige Institute of Management, Gwalior); Mishra, H. (Alesco Business School); **Bhatnagar, V.** (IPS College of Technology and Management); Yadav, K. (Prestige Institute of Management, Gwalior); Dani, S. (Prestige Institute of Management & Research).

Case Centre, Published in 2011, Teaching Note - Reference no. 511-046-8

6. Bhatnagar, V.K. & Khan, S. (2024). Rice Matters: From Household Love to Global Trade" IIUM Journal of Case Studies in Management, Malaysia. Vol.15, No.1, January 2024, pp.33-43 ISSN: 2810-2327.

TEACHING

- Accounting for Manager, MBA, BBA- Since 2004-05
- Financial Management, MBA, BBA- Since 2005-06
- Security Analysis and Portfolio Management, MBA- Since 2012-13
- Indian Financial Services, MBA- 2012-13
- Corporate Taxation, MBA- 2013-14
- Business Legislation, MBA- Since 2011-12

OTHER PROFESSIONAL SERVICE

- Co-session chair, 6th National Conference on Make in India, Organised by BVM College of Management Education, Gwalior, India (2017).
- Co-session chair, 8th National Conference on Human Capital Challenges for Organizations in Current Scenario by BVM College of Management Education, Gwalior, India (2019).
- Consultancy-Gwalior Smart City Development Corporation Limited, Gwalior, India.
- Consultancy- Shree Krishnayan Desi Gauraksha Evam Gaulok Dham Sewa Samiti, Haridwar, India.
- Mentor, Startup Incubation Centre, Gwalior Smart City, India.
- Mentor, Startup Incubation Centre, Jhansi Smart City, India.

MEMBERSHIP OF PROFESSIONAL BODIES

- Associate Member, Institute of Company Secretaries of India.
- Life member, Indian Accounting Association, Gwalior Branch.
- Member, Rotary International, Gwalior, India.

BOOKS PUBLISHED/EDITED

- The Basic Principles of Corporate Communication: Putting Efficient Reputation Management Processes in Operation, White Falcon Publication, Chandigarh, India (2024).
- Contemporary Issues in Economics, Finance and Accounting, *Bharti Publication, New Delhi, India* (2019).
- Sustainability Management and the Power of Innovation, *Bloomsbury Publishing India Pvt. Ltd. New Delhi, India* (2014, Vol. 1).
- Sustainability Management and the Power of Innovation, *Bloomsbury Publishing India Pvt. Ltd., New Delhi, India* (2014, Vol. 2).
- Self-learning Study Material, on Management Accounting for Distance Education Department, *Jiwaji University, Gwalior, India* (2011).

COMMITTEES SERVED/MEMBER

- Co-coordinator, NAAC Steering Committee, Prestige Institute of Management and Research, Gwalior, India 2023-2024.
- Member, Board of Studies in SOS in Management of Jiwaji University, Gwalior, India- Since 2022.
- In-charge, Media Committee, IPS Group of College, Gwalior, India-2019-2023.
- Member, Discipline Committee, IPS Group of Colleges, Gwalior, India- Since 2018.
- Committee Member, Institute Autonomy Proposal, Prestige Institute of Management, Gwalior, India- 2017-18.
- Co-coordinator, NAAC Steering Committee, Prestige Institute of Management, Gwalior, India (Awarded A grade with highest score in the state)-2015-2016.
- Member, Institutional Promotion and Marketing Team, Prestige Institute of Management, Gwalior, India- 2014-2016.
- Coordinator, Student Club, Prestige Institute of Management, Gwalior, India-- 2014-2015.
- Member, of Finance Club, Prestige Institute of Management, Gwalior, India-2014-2016.
- Coordinator, 'Spandan-2014' Annual Management and IT Fest, Prestige Institute of Management, Gwalior, India-2014.
- Conference Secretary, 5th International Conference, Prestige Institute of Management, Gwalior, India-2013-14.
- Assistant Controller, Exam, Prestige Institute of Management, Gwalior, India-- 2012-14.

PERSONAL INFORMATION

Nationality: Indian

Age: 46 Years

Gender: Male